Applied Sciences Forum

Internationalisation and Development 20-21 November 2013

The Role of Internal Quality Assurance in Development and Internationalisation of BA School of Business and Finance



SCHOOL OF BUSINESS AND FINANCE



Competitive advantages

- High quality of studies;
- Wide international cooperation;
- Close relations with working environment;
- Individual approach to each student.

Banking Academy (1996)

Banking Collage (1992)

Governmental institution

Self financing

All study levels

14 study programs

~ 1500 students

106 staff + > 70 guest lecturers

School of Business and Finance (1998...)

A joint Doctoral study programe BUSINESS MANAGEMENT (LV)

1.5 Years

FINANCE (LV)

FINANCIAL MANAGEMENT (LAT)

BUSINESS ADMINISTRATION (LV) INNOVATIVE ENTREPRENEURSHIF (LAT)

INTERNATIONAL FINANCE AND BANKING (ENG) CREATIVE INDUSTRIES NANAGEMENT (MBA) (ENG)

Undegraduate study programes

Master degree study programes

FINANCE (LV, ENG)

BUSINESS ADMINISTRATION (LV)

RISK MANAGEMENT AND INSURANCE (LV)

INNOVATION AND PRODUCT DEVELOPMENT IN BUSINESS (LV)

Short cycle professional programes

MISION

VISION

 BA School of Business and Finance credible and internationally recognized partner for the development of personality. BA School of **Business** and Finance offers high quality studies and research in business and finance. Our international cooperation, professional and creative staff, working closely with the business world, and achievements of our students and graduates earn our excellent reputation.

VALUES

- Personality;
- Cooperation;
- Community Spirit.

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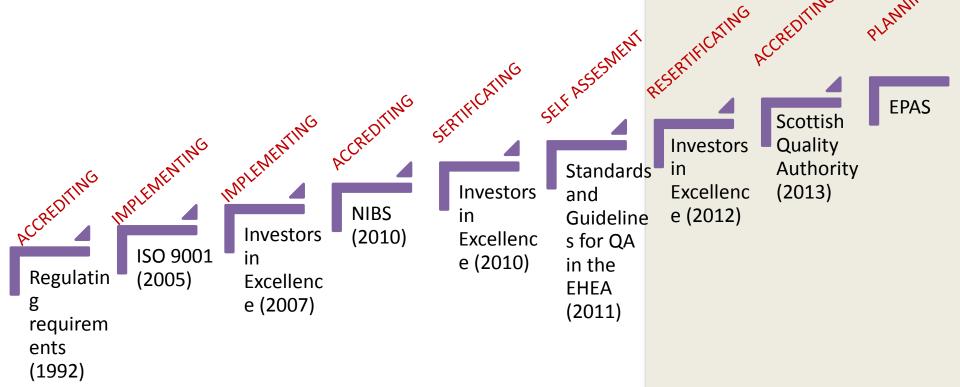
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QA development at BA







SCHOOL OF BUSINESS AND FINANCE

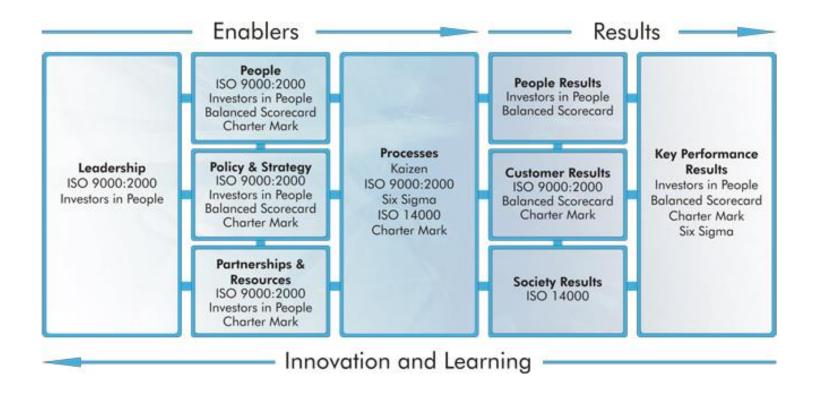






Based on extensive research, the Standard combines the very best approaches to excellence enabling organisations to excel in the areas that matter most to the organisation, its customers, people and stakeholders.

The Standard's all-encompassing view of performance enables it to act as an umbrella to co-ordinate a wide range of improvement initiatives — for example Investors in People or ISO 9001 - whilst its scoring mechanism acts as a spur and adds a progressive dimension to continuous improvement.





Covering all performance areas, the Investors in Excellence framework guides improved achievements through effective and efficient leadership, resourcing and delivery.

An Investor in Excellence should excel in the following areas:

- Mission, vision and values focus is maintained on the most important things that will allow your organisation to excel
- **Objectives and measures** are clearly identified and aligned to strategies and plans
- Markets and customers products and services are identified and targeted to address customers' needs and expectations.
- Collaborations and partnerships establish value adding relationships to mutually benefit your organisation and those with whom you choose to collaborate



ENQA (European Network for Quality Assurance in Higher

Education) has produced, in co-operation and consultation with its member agencies and the E4 Group (ENQA, EUA, EURASHE and ESIB), this important report «STANDARDS AND GUIDLINES FOR QUALITY ASSURANCE IN THE EUROPEAN HIGHER EDUCATION AREA» that was submitted to the European Ministers of Education meeting in Bergen in May 2005. The report was also presented to the Bologna Follow-Up Group on 1 March 2005.

Standards and Guidelines for Quality Assurance in the European Higher Education Area The standards are in three parts covering internal quality assurance of higher education institutions, external quality assurance of higher education, and quality assurance of external quality assurance agencies.

The purpose of these standards and guidelines is to provide a source of assistance and guidance to higher education institutions in developing their own quality assurance systems. It is not the intention that these standards and guidelines should dictate practice or be interpreted as prescriptive or unchangeable.

European standards and guidelines for internal quality assurance within higher education institutions:

- 1. Policy and procedures for quality assurance;
- 2. Approval, monitoring and periodic review of programmes and awards:
- 3. Assessment of students;
- 4. Quality assurance of teaching staff;
- 5. Learning resources and student support;
- 6. *Information systems*;
- 7. Public information.



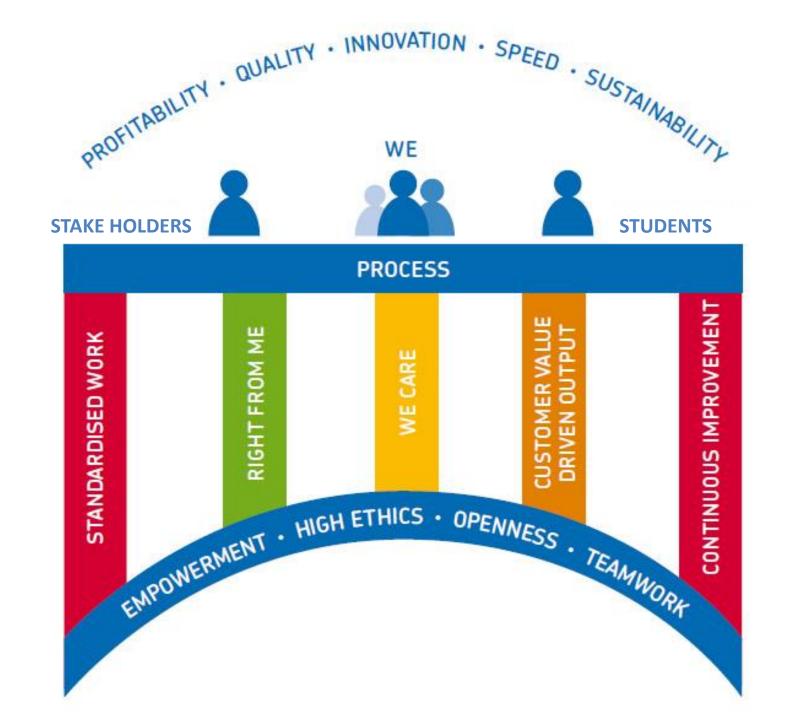
Investors in Excellence QAS implementing at BA

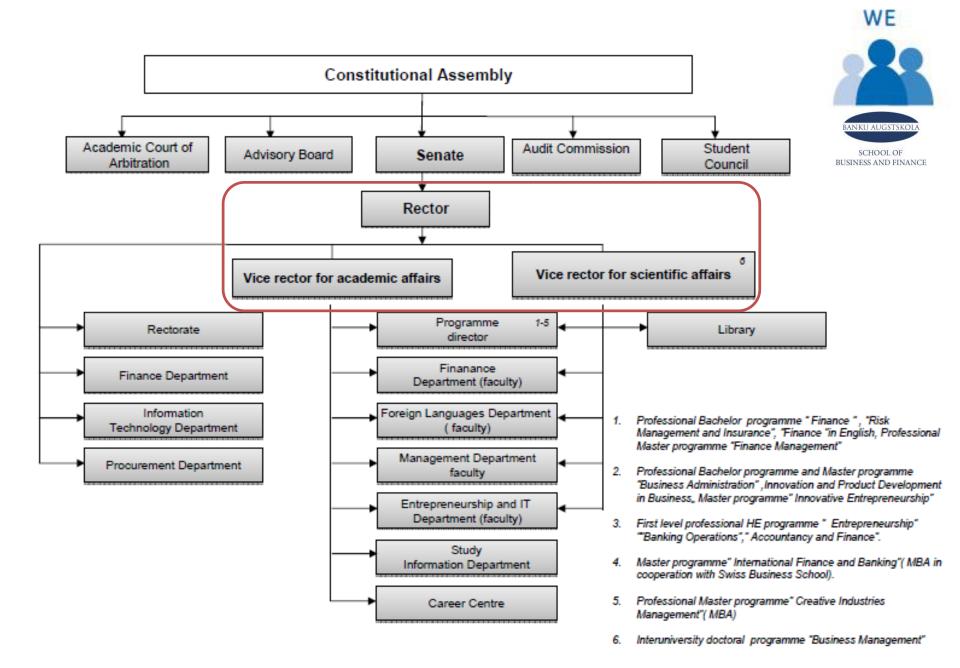
QUALITY ASSURANCE

ACHIEVING EXCELLENCE AS FILOSOFY OF MANAGEMENT

EXCELLENCE IS A HABIT, NOT AN ACT. IT TAKES PRACTICE AND PERSEVERANCE









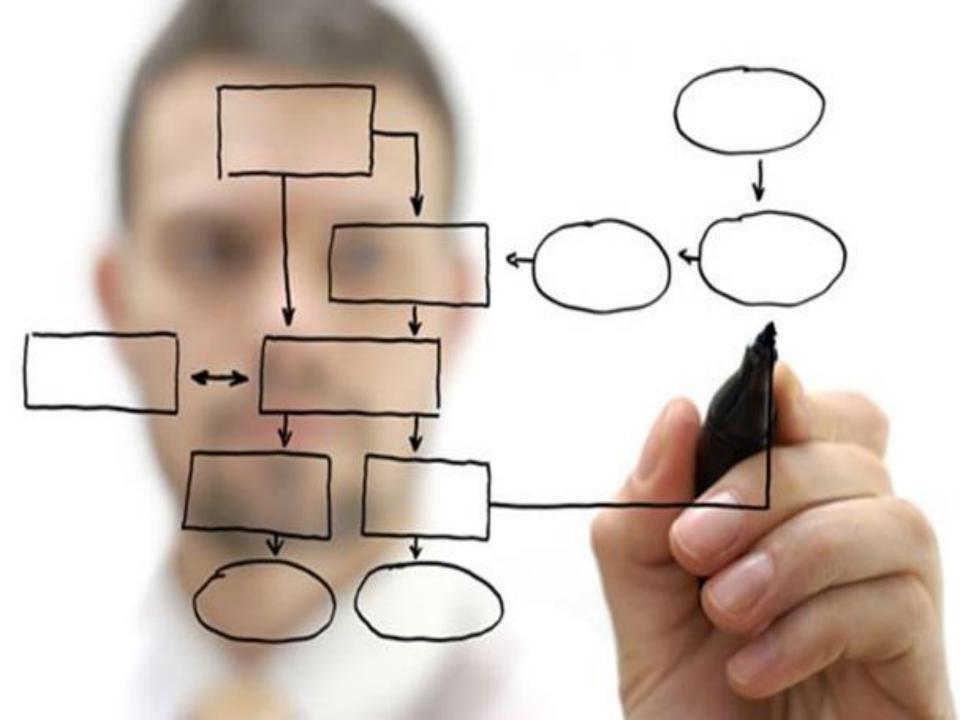


SCHOOL OF BUSINESS AND FINANCE

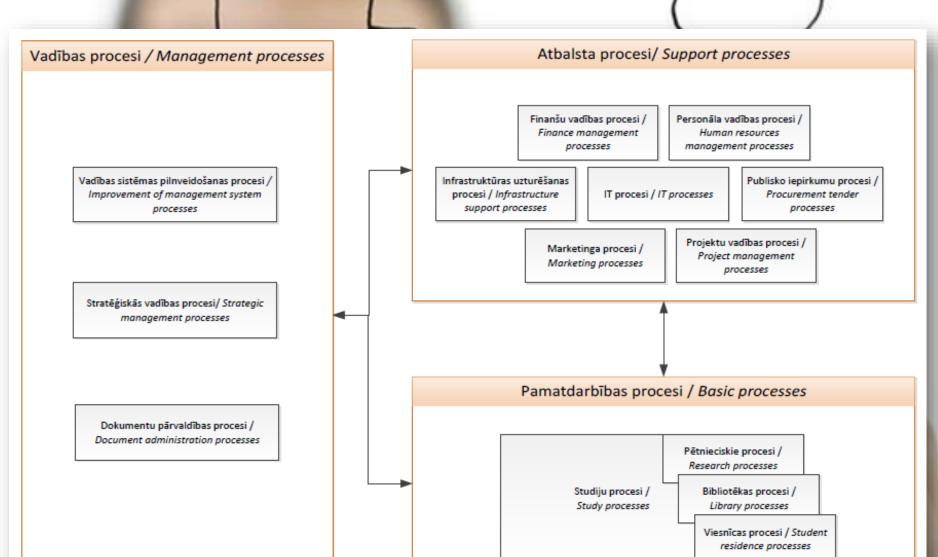
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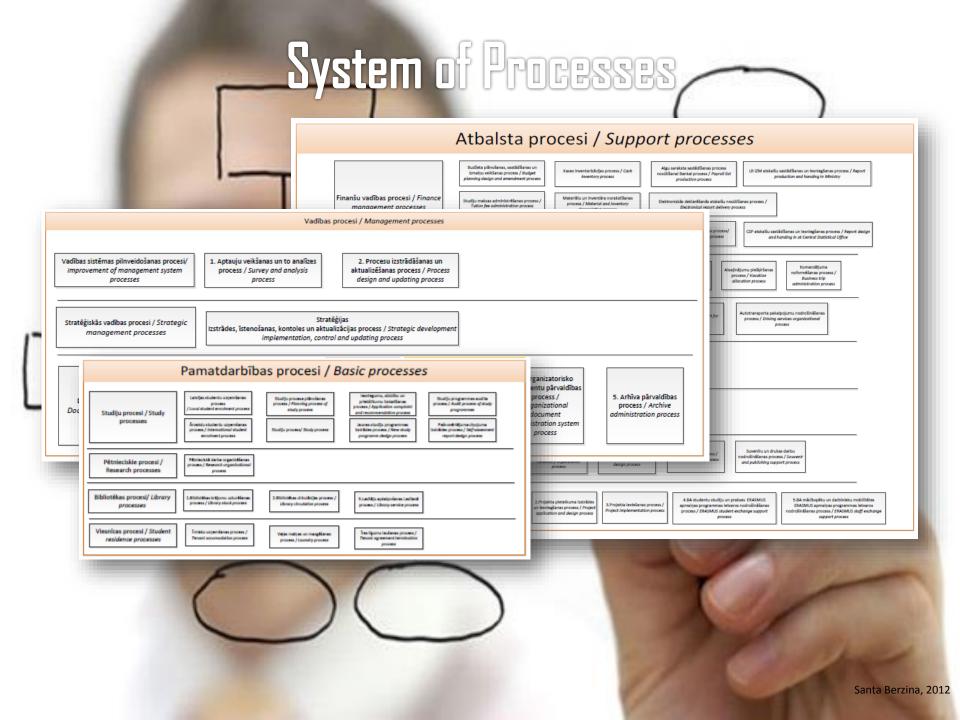
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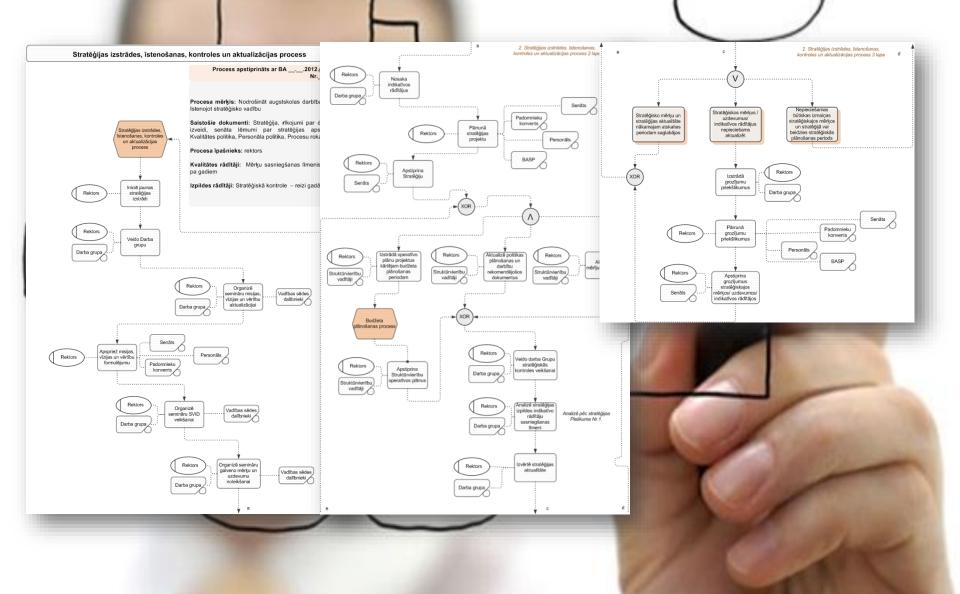


System of Processes

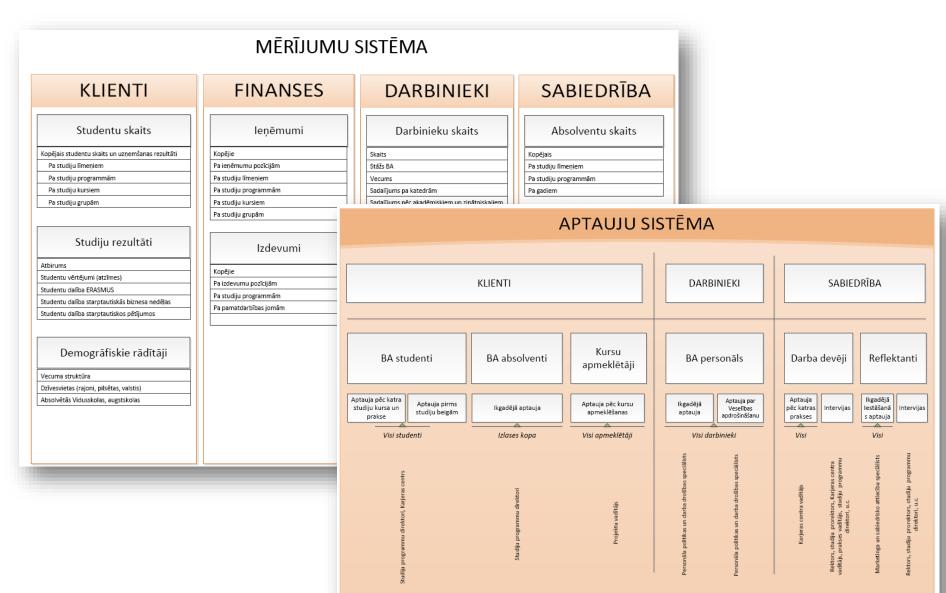




e.g. Strategic management process



Surveys and measures keeping system



STUDIJU KVALITĀTES UZTURĒŠANAS SISTĒMA / Study quality assurance system

Linked to European Standards and Guidlines for Quality assurance in Higher Education Area

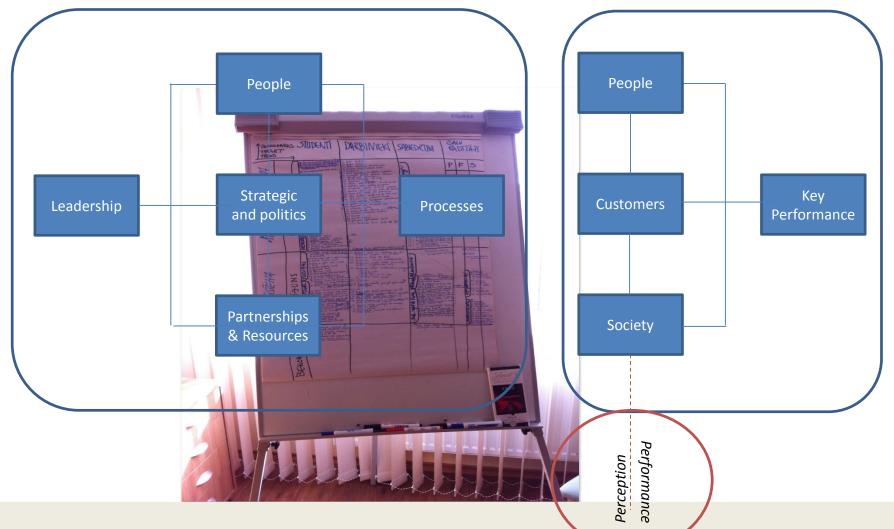
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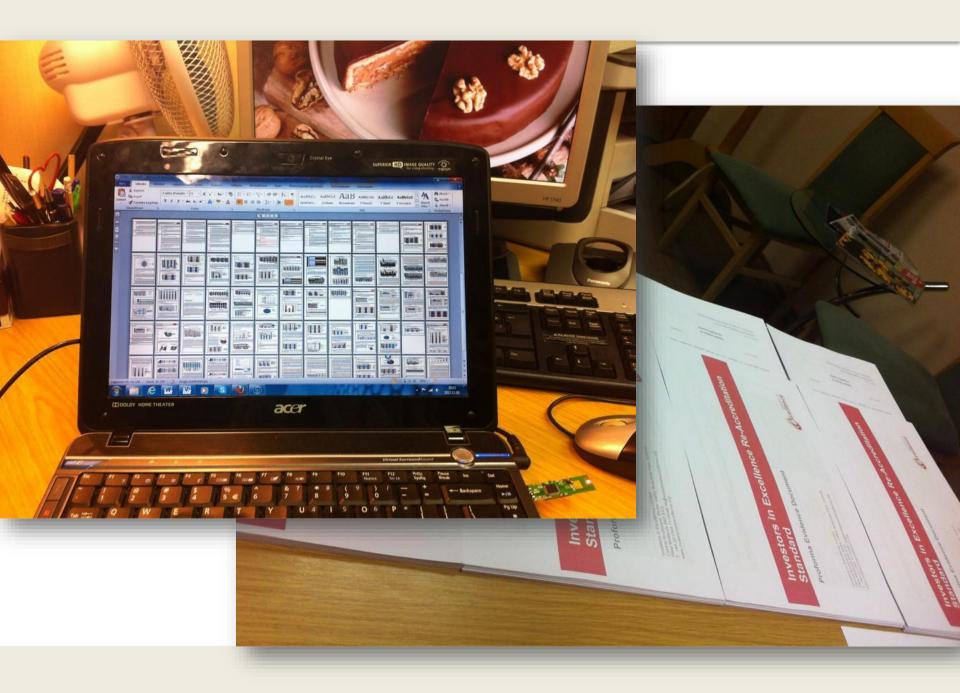
Certification

1 x 2 years

Actions

Results







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Midex University Programme

Posted on Tuesday, 5th February 2013 12:00am

Banku Augstskola, Riga, Latvia is recertified against the IiE Standard



Continuing their commitment to excellence, BA School of Business and Finance has been re-certified against the Investors in Excellence Standard.

Supported by colleagues at Latvia Excellence, the Business School was originally recognised as an Investor in Excellence in 2010 and external assessment against the requirements of the Standard demonstrated that excellence is a key driver for all of the Business Schools activities.

Banku Augstskola - BA School of Business and Finance is one of the leading, self financing business schools in Latvia.

It was founded in 1992 as Banking College under the Bank of Latvia and in 1997 it was accredited as Higher Educational Institution, today known as BA School of Business and Finance offering studies to 1360 students. In 2012 BA School of Business and Finance is celebrating its 20th anniversary.

In 2010 BA School of Business and Finance was granted Investors in Excellence certificate by the Investors in Excellence Limited, which is an international mark of quality. In 2010 BA School of Business and Finance for the third time was recognised as one of 1000 world's best Business Schools. The annual Eduniversal International Scientific Committee for the selection of 1000 Best Business Schools Worldwide ranks professional Master's programme in International Finance and Banking no.5 on its list of corporate Finance Master's programmes in Eastern Europe and professional Master's programme in Creative Industries Management is ranked 42'nd among the world's top study programmes in arts and culture management.

Ian Nield CEO of Investors in Excellence commented " the re-certification against the demanding requirements of the IiE Standard, is a great tribute to all involved in Banku Augstskola and reinforces the quality of support the school has received from Zanna Jeliseieva and her colleagues at Latvia Excellence. We look forward to further developing our relationships in Latvia".

News Archive:

2013

January February

The Regional Growth Fund - a focus on Birmingham, Coventry and

The Bloomfield Group Commits to achieving the Investors in Excellence Standard

Welfare Reform remains one the biggest issues in politics today

Nice to have or necessity? Lean thinking for Housing Associations

The Community Housing Group is re -certified as Investors in Excellence

Trains, Trade and Ore - Justin A. Urguhart Stewart's latest commentary

Severnside Housing is re-certified against the Investors in Excellence Standard

Excellence Ambassador ties up a new venture - 'tie wearing will neve

Veolia Environmental Services Credit Control Department wins a trio of

The Lost Decade - the latest commentry from Justin A Urguhart

Problem solving tools and techniques - we take a look at Cause and effect

Housing sector - the latest commitment to the Investors in

GVA - working closely with IiE to underpin their regional growth

Analyzing proforma in LV

- Meetings with top managers
- Meetings with staff members (32 in 2012)
- Reporting to UK
- Anaslyzing rezults in UK
- Deciding about sertification
- Inform in their web

YESIIIIIIIIII













Advantages from certificate QAS

Increased costumers satisfaction and loyality

Developed politic, aims and working area to motivate personnel to satisfied costumers needs

Managed system witch include interconnected processes, which is needed to achieve aims

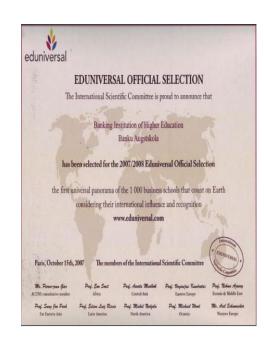
Measured and analyzed processes' consistency and electivity in relation to aims

Increased competitiveness and international recognizable









MOST COMPLIMENTED UNIVERSITY!

2 years in the row

Highly recommended Higher Educational institution from biggest employers in Latvia.

For **5 years in a row**, has been included in the list of **the best 1000** Business Schools/Universities' in the world (**rated by EDUNIVERSAL**)



Ačiū už Jūsų dėmesį

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